

# GIFT A DAY (OR DAYS) OF CARE

## Giving back and honouring a person's life

It's your chance to make an extremely positive contribution to the life of a patient, their family and friends at an important time. You can choose whichever day or days you would like, perhaps to commemorate a loved one, and support much needed care.



## WHY I GIFT DAYS OF CARE

### Kat Campbell

*I'm passionate about giving back to Nelson Tasman Hospice as my family experienced first-hand their amazing support when my mum was ill.*

*From every house I sell I put aside a sum toward a Day of Care. By supporting Days of Care, I get to show my gratitude for the inspiring level of care Hospice staff offer our community.*



## NELSON TASMAN HOSPICE IS READY TO PROVIDE A DAY OF CARE



Your gift of \$1,000 (GST incl.) for One Day of Care supports one patient. We would be delighted to talk with you about how you, or your business, can provide a Day or Days of Care. IRD can advise regarding tax rebates.

If you would like to know more, or to sign up for a Day or Days of Care please contact:



### Dr Georgia Ciaran

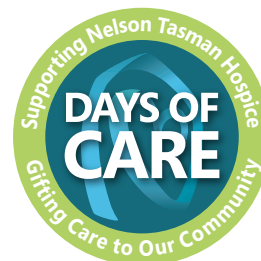
e: [georgia.ciaran@nelsonhospice.org.nz](mailto:georgia.ciaran@nelsonhospice.org.nz)

p: 03 539 0717

m: 027 548 1845

Or book on the Hospice secure website:

[www.nelsonhospice.org.nz](http://www.nelsonhospice.org.nz)



# GIFT A DAY OF CARE TO YOUR HOSPICE



## YOU CAN MAKE A DIFFERENCE

*Providing specialised care on a meaningful day*



#yourhospice

# MAKE A REAL DIFFERENCE BY GIFTING A DAY OR DAYS OF CARE

## #1 | YOU CAN HONOUR A SPECIAL PERSON'S MEMORY

Often families and businesses choose a dedicated specific day or days. Some choose a loved one's birthday and/or their day of passing, to remember and celebrate their life. Others choose another special day or anniversary.

Businesses sometimes gift a day or days that are particularly significant to staff.

## #2 | IT'S YOUR CHANCE TO LIFT PEOPLE'S SPIRITS WITH US

Giftng a Day or Days of Care means knowing that you will be part of our team, bringing the best possible care and support to people in our community when they need it most.

With your help, we can ensure that every day they have is lived well with everything we would want for our own family including comfort and peace.

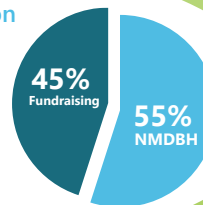
## #3 | YOU'LL BE SUPPORTING A VITAL, UNIQUE SERVICE FOR YOUR COMMUNITY THAT MANY OF US WILL NEED ONE DAY

Nelson Tasman Hospice is the only dedicated palliative care service across this region. We need to raise 45% of our operating expenses from donations, sponsorship, grants, bequests and Hospice Shops.

Local families rely on individuals, businesses and groups like yours to gift these funds to Nelson Tasman Hospice so that the compassionate care that patients need remains free and accessible to everyone.

We are funded by Nelson Marlborough DHB for 55% of our annual operating budget.

**That leaves 45% to be fundraised each year.**



## WE'LL HONOUR YOUR CHOSEN DAY OR DAYS WITH YOU



We know the day(s) you choose to gift will be very significant for you as well as for our patient and their family and we will honour your day(s) in a number of ways.

We would be glad to invoice you for the Day(s) of your choice.

## RECOGNITION AT NELSON TASMAN HOSPICE

Your gift of care will be recognised by dedicated posters and on television in the reception area at Nelson Tasman Hospice and in our four shops on your chosen day(s). A personal copy of your poster will be emailed to you.

## PUBLIC RECOGNITION IF YOU WISH IT:

- Thank you on our website and Facebook and Instagram on your day(s)
- Annual thank you in community newspapers
- Acknowledgement in our Annual Report.

## BUSINESS RECOGNITION

We want your business to gain excellent recognition for sponsoring Day(s) of Care to your hospice.

An electronic Day of Care and Nelson Tasman Hospice logo for you to add to your website, social media, invoices, receipts, advertising and printed resources.

## IDEAS FOR HOW YOUR BUSINESS CAN SPONSOR THE FUNDS NEEDED:

- Ask your staff to donate a few dollars out of each pay to fund a day that has meaning to the group
- Spread the cost to quarterly payments
- Promote an item to customers with an incentive that a percentage of the sale will be donated towards Days of Care.

